R J Reynolds
Tobacco Company

L. E. MacWilliams
Region Operations Manager
Buffalo #1600

Nov. 12, 1997
{date \@ "MMMM d, yyyy"}

TO: KAM's, AM's, DM's & RM's

RE: PROPOSED LEGISLATIVE NSS -
BUFFALO REGION

Ladies & Gentlemen:

Winston-Salem has requested our assistance in identifying/communicating any activity you should encounter relative to proposed local laws concerning tobacco products, specifically legislative NSS.

Should you or a SR/RR hear of any such activity, please advise me at your earliest convenience. Every effort should be made to obtain any documentation available, which should be forwarded to the ROU to my attention.

Your efforts will assist us in maintaining our merchandising position, based on local legislative requirements, as well as serve to eliminate confusion at retail.

I will continue to forward all details relative to these issues to outside KAMs/AMs to solicit their assistance in establishing action plans for affected chains.

Thank you in advance for your efforts.

Sincerely,

Lori MacWilliams

L.E. MacWilliams
ROM/#1610
:etb

cc: W. Roth

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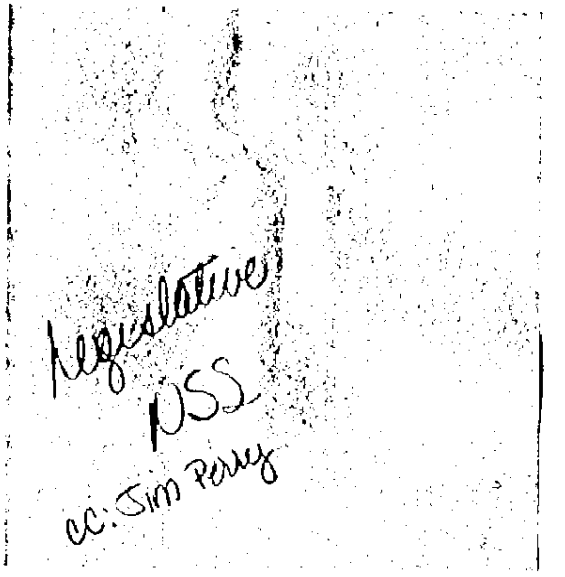

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